

Education

ASSOCIATE OF SCIENCE, CGD - WEB
Mount Wachusett Community College
Gardner, Massachusetts

ASSOCIATE OF SCIENCE, CGD - PRINT
Mount Wachusett Community College
Gardner, Massachusetts

Relevant Experience

- Extensive knowledge of the entire print and website process
- Experience managing a Graphic Design Department
- Talent to create compelling concepts in a wide array of design styles
- Capacity to take charge of a situation with little to no guidance
- Remote communication with management and foreign manufacturers
- Comfortable establishing the lead role and collaborating with a team
- Remain creative and detail oriented while managing multiple projects
- Well versed in meeting critical deadlines in fast paced environments
- Highly flexible, motivated, and organized with time-management skills
- Familiar with educating co-workers on design best practices
- Proficiency creating brand books for companies and clients

Relevant Employment

PRINCIPAL DESIGNER

Freelance Designer

- Graphic and Web Design work for clients in various industries

LEAD GRAPHIC DESIGNER

The David Group / Advertising Agency

- Lead creative for every print and web based project
- Mentoring of graphic designers
- Constantly assess and resolve complex creative challenges and quality issues
- Maintain relationships with clients and help the agency achieve their goals
- Managing of backup files and archived files
- Pre-press approval of files for accuracy, and final review of production samples

ART DIRECTOR

Webstone Company / Retail Industry

- Responsible for every print and web based project from concept to completion
- Create and maintain an aggressive cross-channel advertising schedule
- Supply initial concepts and direction through an assortment of print and web projects
- Provide creative leadership and training to designers
- Coordinate the allocation of work flow and ensure appropriate design practices
- Attend weekly and monthly meetings to provide updates and marketing ideas
- Collaborate with co-workers to determine strategy, budget, and other considerations
- Work independently and with others to develop marketing strategies
- Coordinate with outside vendors to ensure product quality and budgets are met
- Organization and maintenance of all graphic related materials
- Independently approve physical and digital proofs for production

GRAPHIC DESIGNER

Sentinel & Enterprise / Newspaper Industry

- Creation and layout of newspaper pages and advertisements

Ross Morin

curriculum vitae

Address: 312 Trailside Way, Ashland MA, 01721

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Portfolio Website: www.rossmorin.com

Email Address: ross@rossmorin.com

software Skills

Adobe Creative Suite

- Photoshop
- Dreamweaver
- Illustrator
- InDesign
- Flash
- Acrobat Pro
- Bridge
- Fireworks
- AfterEffects

Microsoft Office

- Word
- PowerPoint
- Entourage
- Excel

- Extensis Fusion
- Stuffit Deluxe
- Quark XPress
- Label Works
- CyberDuck FTP

technical Skills

- Mac/Windows OS
- SEO
- CSS/XHTML
- Basic Actionscript
- Digital Photography
- Color Theory & Profiles
- Typography
- Prepress
- Layout

personal Traits

- Great Attitude
- Loves to learn
- Perfectionist
- Very Motivated
- Goal Oriented
- Multi-Task Extraordinaire

2008-Present

2010-2011

2007-2009

2005-2006