

ROSS MORIN

UX/UI Product Designer & User Advocate

SAY HI

🌐 <https://www.rossmorin.com>
u: RossPortfolio / p: NewHire_2024

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APPS USED

- Ps Photoshop
- Ai Illustrator
- Id InDesign
- Xd XD
- ☒ Confluence
- + Numerous online tools
- Figma
- Balsamiq
- Brackets
- Atom
- UserTesting

EDUCATION

Graphic and Interactive Design
Associate Degree
Mount Wachusett Community College



I call
Hudson MA home

LEAD UX/UI DESIGNER @ CONTRACT © TRANSPERFECT

OCT. 22 - MAR. 23

- Leading in the creation of new business, consumer, and associate products and experiences
- Collaborative decision maker with strong communications with management, developers and designers
- Ability to design across all channels including web, native, and automated
- Gather user insights and design trends, evaluating user interface concepts, translating user needs into user experience, interface and business requirements
- Experience working alongside full-stack developers, management, full and agile based development team
- Proficiency of design principles & techniques: from creative concept through handoff

Web Apps Mktg Landing Pages Wireframes Journey Maps Interactive Prototypes Style Guides
HTML5/CSS3/JS12 Responsive Design UCD Principles ADA Sec. 508 UI & Visual Design Patterns AntD React

FREELANCE DESIGNER & PROUD DAD

MAR. 16 JAN. 22

- GameDay Parking App, plus managing a variety of both fast-paced and in-depth projects

GameDay Parking Mobile App Mktg Websites Mktg Landing Pages Style Guides
Mobile-First & Responsive Design HTML5/CSS3/jQuery Wordpress/Drupal Bootstrap/Angular/React ADA Sec. 508

UX/UI DESIGNER @ SeniorSystems

SEPT. 13 - OCT. 16

- Participated in all phases of new product development and provided visual updates to current software
- Collaborated with department managers, product specialists, and full-stack developers to produce designs that are beautiful, functional, and feasible
- As a part of the new development team, I worked in a fast-paced agile environment
- Ability to understand business metrics and translate company goals and objectives into digital experiences

Native Apps Web Apps Mktg Landing Pages Wireframes Journey Maps Interactive Prototypes Style Guides
HTML5/CSS3/jQuery Bootstrap/Angular Responsive Design UCD Principles ADA Sec. 508 UI Design Patterns

LEAD INTERACTIVE DESIGNER @ Avitage

OCT. 11 - JULY. 12

- Responsible for producing attractive and usable web interfaces that aligned with brand guidelines, facilitated a positive user experience, and leveraged contemporary design solutions that successfully met business objectives
- Worked closely with other designers, product managers, front-end developers, and engineers to implement new features and improve existing ones
- Interpreted needs, objectives and direction from multiple sources of input to ensure design concepts met brand standards and business and customer goals

Mktg Websites Marketo Landing Pages Wireframes Animation/Video Creation Interactive Prototypes Style Guides
HTML5/CSS3/jQuery Responsive Design UI Design Patterns Interactive Design

LEAD DESIGNER @ THE DAVID GROUP

FEB. 10 - AUG. 11

- Lead designer on all major projects and responsible for establishing creative direction, developing solid brand concepts, and seeing them through to final production and delivery
- Active throughout the entire creative process including both fast-paced and in-depth projects
- Experienced in working directly with clients and vendors on a daily basis as well as frequent collaboration with freelance writers and healthcare specialists

Mktg Websites Mktg Landing Pages Mktg Ads Online Interactive/Print Prototypes Style Guides Mktg Displays
HTML/CSS Responsive Design Design Patterns Press-Check Proofing Interactive Design

ART DIRECTOR @ Webstone

MAY. 07 - AUG. 09

- Managed the in-house design department including mentoring two designers
- Designed full branding campaigns to drastically improve the corporate identity
- Designed and managed an aggressive (interactive/print) advertising campaign
- Product packing for hundreds of SKUs
- Conducted remote communications with foreign manufacturers and top management

Mktg Ads Online & Mag. Mktg Landing Packaging Design Style Guides Mktg Displays Brochures/Catalogs
Design Patterns Typography Composition Color/Balance/Texture Theory Press-Check Proofing